

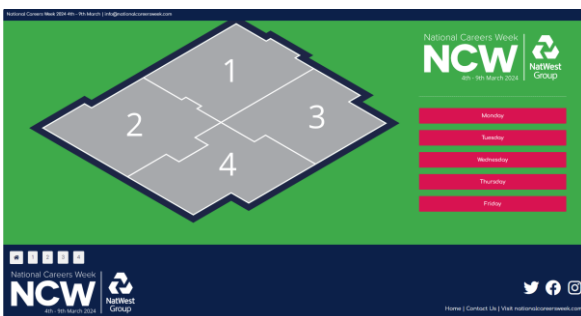
# National Careers Week (4<sup>th</sup> 9<sup>th</sup> March 2024)



Dear Parent/Carer, I am delighted to share with you our annual National Careers Week Newsletter.

Last week at Lord Derby Academy we celebrated 'National Careers Week' with a whole range of activities for pupils throughout the school. This included a Careers focussed assembly for Years 7-11 led by Miss Morrision and live webinars during Form Time from a range of external employers including Natwest Bank, the NHS, Young Enterprise (AAT Accountancy), World Skills UK and UK Hospitality. We also hosted visitors from Shaping Futures, Cronton and Riverside College and Emily Doherty from the Channel 4 '4Schools' Team!

Other activities included a daily 'Virtual Careers Fair' where staff, pupils and parents could move between rooms each day to access a series of Careers related sessions and activities (Each day having a different theme).

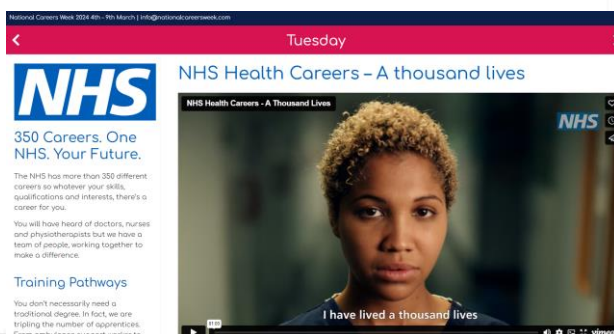
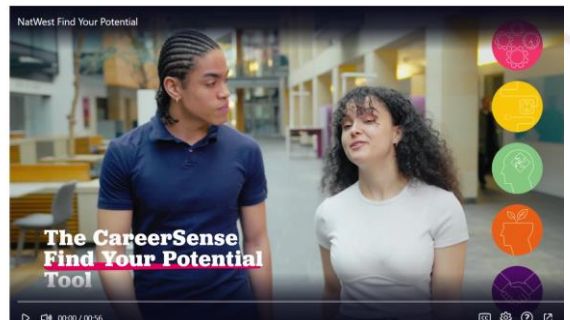


## Find Your Potential

Start your journey here - complete our Find Your Potential tool. It only takes 10 minutes to create your own personalised report, highlighting your key strengths and skills for the future. You'll also get some recommended jobs based on your input.

[Find Your Potential](#)

Visit Early Careers



Pupils particularly enjoyed the live webinars with a favourite in science being the UK Airspace webinar. Pupils had lots of questions for their teachers and enjoyed finding out more about the variety of roles available within the industry and the different pathways that you can take to achieve it.



### Staff Door Plaques

To further support activities, all staff across the school completed their 'Career Path' door plaque highlighting their experiences prior to becoming a teacher/support staff within a school and what skills they learnt from doing these roles. This always leads to some great conversations between staff and pupils and there are always some surprises in the mix.

**Name: Mrs Speer**

**Previous Jobs:**

- 1) Waitress
- 2) Receptionist
- 3) Private Tutor

**Skills Developed:**

- Customer service
- Mental calculation
- Working with decimals (money)
- Languages: Malorquin, Spanish, English, German and some French
- Time management
- Prioritising tasks
- Working under pressure and meeting deadlines
- Team work
- Leadership skills

**Name: H. Gristdale**

**Previous Jobs:**

- Wedding Planner
- Receptionist for Lord Derby
- Cabin Crew
- Waitress / bar work

**Skills Developed:**

- Organisation and time management
- Customer service and problem solving
- IT skills, working with others, listening, customer service, customer service, client care, leadership
- Organisation and communication
- Telephone skills
- Customer service
- Patience!

**Name: Miss Kelley**

**Previous Jobs:**

- Student Magazine Editor
- English, History and Creative Writing Department intern at Edge Hill University
- Location manager of an Amateur football team

**Skills Developed:**

- Communication
- Teamwork
- Critical thinking
- Writing & listening
- Leadership

**Name: Kristina Carter Corbett**

**Previous Jobs:**

- I was a fashion designer specialised in lingerie & swimwear
- I worked on colour a trend for several brands
- Agent Provocateur - London
- Levi SF USA
- Victoria Secrets - OH USA
- Abercrombie & Fitch - OH USA
- Marks and Spencer - London
- Debenhams - London
- John Lewis - London

**Skills Developed:**

- Good communication with strong social skills
- Self-motivated Professionalism and strong work ethic
- Good time management
- Criticalthinking and problem solving
- Teamwork & Collaborations
- High standards and expectations
- Good eye for design and strong IT skills
- Innovative design ideas

**Name: Señora Jamieson**

**Previous Jobs:**

- Bank cashier/supervisor/loan officer

**Skills Developed:**

- Communication
- collaboration
- financial knowledge
- empathy
- resilience
- sense of humour
- patience
- responsibility

**Name: Miss Ward**

**Previous Jobs:**

- Recruitment Lead
- Corporate Co-ordinator
- Recruitment Officer
- Office manager
- Office Manager
- Office Manager
- Office Manager

**Skills Developed:**

- Problem solving
- Customer service
- Time management
- Organisational skills
- Communication
- Teamwork

## Channel 4 'Have a Go Workshop

As part of our employer interactions, we invited Channel 4, '4Schools' Team into school to deliver a series of workshops to our Year 9 and Year 10 pupils around 'Digital Content'. Pupils were asked to work in groups to design a piece of digital content that could be used on the Channel 4 Digital partner channel 4.0. Pupils had to create a name, theme, agree the casting, set, and budget for their production and winning teams were awarded with Channel 4 merchandise.



**Think you've got what it takes?**

Now get into groups of no more than 6 to have a go at Commissioning and Producing the next hit series on Channel 4.0 representing unheard voices in your local community.

You will need to consider:

- Name & Synopsis
- Theme & Tone
- Casting
- Set
- Advertising & Budget

4Schools.com

**SCHOOLS**

Psst!! You have 20 minutes and then you'll pitch to us...



It was fantastic to see so many young people getting involved in the activity and hearing conversations around school afterwards where they were excited to share their ideas. Well Done to all those who won prizes!

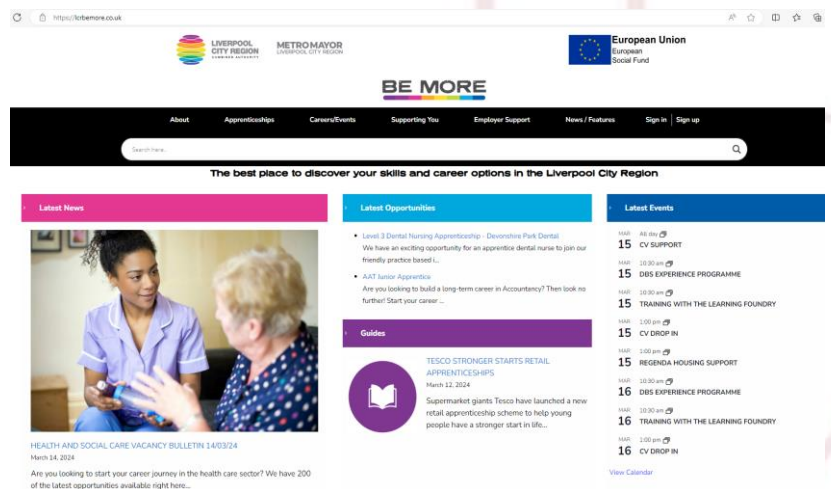
## Cronton/Riverside College Sampling Assembly



In preparation for visits to college later in the Summer Term, staff from Cronton and Riverside College came into school to speak to pupils about what is on offer at Cronton College and Riverside College and to provide details of the Cronton Festival taking place in June 2024. Staff talked through the different pathways available to pupils, highlighting opportunities around Apprenticeships. Pupils were left with a Sampling Form to complete, where they were asked to highlight their favourite top 4 subjects that they would like to 'test drive' during their visit to the college in June 2024.

## Local Apprenticeship Opportunities

Pupils were reminded in assembly of the 'BeMore' Website:  
[Home Page - BeMore \(icrbemore.co.uk\)](https://icrbemore.co.uk)  
which includes all local apprenticeship opportunities and also CV writing support. For live information on apprenticeships, please check out the above link.



https://icrbemore.co.uk

LIVERPOOL CITY REGION METRO MAYOR LIVERPOOL CITY REGION

European Union European Social Fund

**BE MORE**

About Apprenticeships Careers/Events Supporting You Employer Support News / Features Sign in Sign up

Search

The best place to discover your skills and career options in the Liverpool City Region

**Latest News**

**Latest Opportunities**

- Level 3 Dental Nursing Apprenticeship - Devonshire Park Dental. We have an exciting opportunity for an apprentice dental nurse to join our friendly practice based...
- A&T Junior Apprenticeship. Are you looking to build a long-term career in Accountancy? Then look no further! Start your career...

**Guides**

TESCO STRONGER STARTS RETAIL APPRENTICESHIPS. March 12, 2024. Supermarket giants Tesco have launched a new retail apprenticeship scheme to help young people have a stronger start in life...

HEALTH AND SOCIAL CARE VACANCY BULLETIN 14/03/24. March 14, 2024. Are you looking to start your career journey in the health care sector? We have 200 of the latest opportunities available right here...

**Latest Events**

- 15 CV SUPPORT
- 15 DBS EXPERIENCE PROGRAMME
- 15 TRAINING WITH THE LEARNING FOUNDRY
- 15 CV DROP IN
- 15 REGENDA HOUSING SUPPORT
- 16 DBS EXPERIENCE PROGRAMME
- 16 TRAINING WITH THE LEARNING FOUNDRY
- 16 CV DROP IN

View Calendar

## Unifrog – CEIAG Platform

Here are five 15-minute activities you can run this week on Unifrog:

### MONDAY

#### Careers library treasure hunt

Start the week with our revamped treasure hunt of career profiles!  
[Download](#)

### TUESDAY

#### Reflecting on my career journey: past, present and future

Use our timeline template to get students to reflect on their career journeys so far.  
[Download](#)

### WEDNESDAY

#### What type of career is best for me?

Introduce four types of careers - single track, serial, portfolio, and lifestyle.  
[Download](#)

### THURSDAY

#### Quick task: Exploring the Careers library

Get students to search for, read, and favourite different careers.  
[Download](#)

### FRIDAY

#### Quick task: Adding a skill

Support students by getting them to log their skills - either ones relevant to their favourite careers, or skills they have developed this week.  
[Download](#)

Visit our [National Careers Week series](#) in the Resources library for even more lessons, including 60-minute computer access and classroom options.

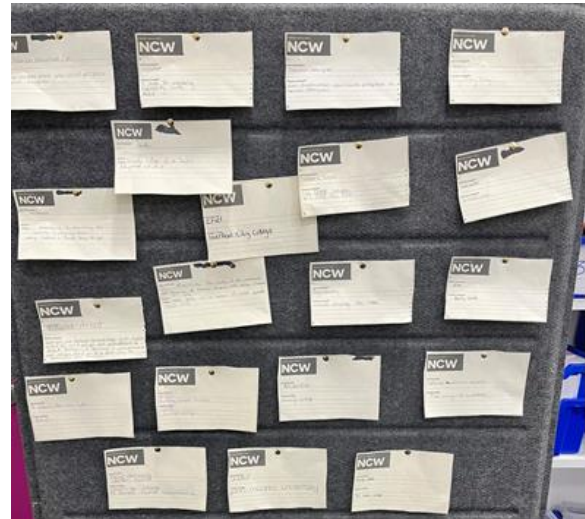
### OTHER ACTIVITIES

Get students to sign up to our ["Soft skills to succeed" webinar series](#) to learn how to develop transferable skills! (4-6 March)

Get students to do the short course ["Careers: reaching your potential"](#) using Unifrog's Courses tool to create their own career plan.

info@unifrog.org | 020 5372 5991 | www.unifrog.org

Pupils, Staff and Parents were also invited to log on Unifrog to view the National Careers Week resources on Unifrog, our school Careers platform. If anyone would like some support in accessing Unifrog from home, please do not hesitate to get in touch.



## Form Time and PSHE Activities

During Form Time and PSHE pupils took the time to research different types of jobs. They explored the many ways of searching job sites to find relevant information and came up with a selection of jobs that they might be interested in and wished to know more about.

## Trip to Knowsley Community College Healthcare and STEM Skills Show

A number of Year 10 pupils attended Knowsley Community College Healthcare and STEM Skills Show in partnership with St Helens and Knowsley NHS Trust, Medical Mavericks and Positively You. It was a free, fun and interactive event, with marketplace style stalls where exhibitors had a range of 'have a go' activities for them to try. Students had the opportunity to find out about the diverse range of careers in this growing industry and hear from industry professionals. The day was split into 3 sections including an informative, interactive session with Medical Mavericks, a presentation focusing on Student Wellbeing and Motivation delivered by Positively You and a marketplace style careers fair with lots of amazing exhibitors including NHS professionals – Higher Education providers and more!



## Year 11 Business Studies Revision Skills Trip

Pupils studying Business visited the Trafford Centre (Odean Cinema Complex) where they had the opportunity to revise core Business Studies content and take part in workshops designed to improve exam performance, revision skills and extended responses. This was a fantastic opportunity for our pupils to gain an insight into the Business Studies examination specification in preparation for their upcoming summer examinations.



## Sustainable Futures – Evening Webinar and Live QA Sessions



Activities didn't stop at the end of the school day either, with the World Wildlife Fund (WWF) hosting a series of live Q& A sessions with some of the biggest names in industries across the UK during both National Careers Week and the following week, every evening at 6pm. Monday night focused on the Film and Music industry with live chats with singer songwriters and actors and actresses working their way through the ranks. On Tuesday the focus switched to the Sports industry. Other topics included Fashion, Entertainment, Finance and Farming.

These were very insightful sessions that provided the opportunity to interact with those currently working in the industry and to find out more about the pros and cons of that industry.



### SPORT - 5TH MARCH 2024

Changing the Game: The role of the sport industry in bringing our world back to life!

Our panelists include:

**Amy Turner**  
Player for Tottenham Hotspur Women and Planet League Ambassador

**David Garrido**  
Presenter at Sky Sports

**Elliot Worsop**  
Founder of Football for Future

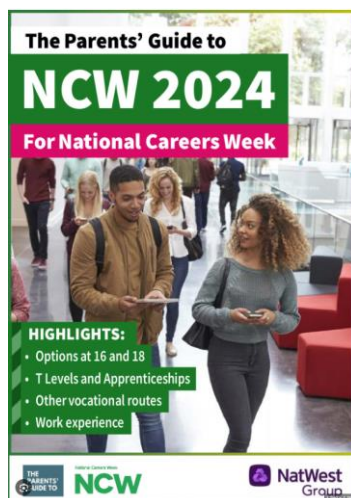
**Alexei Rojas Fedorushchenko**  
Arsenal Youth Academy

**Sophie Otejnik**  
Ecologist, conservation on golf courses

[REGISTER NOW](#)

## Parent/Carer Information

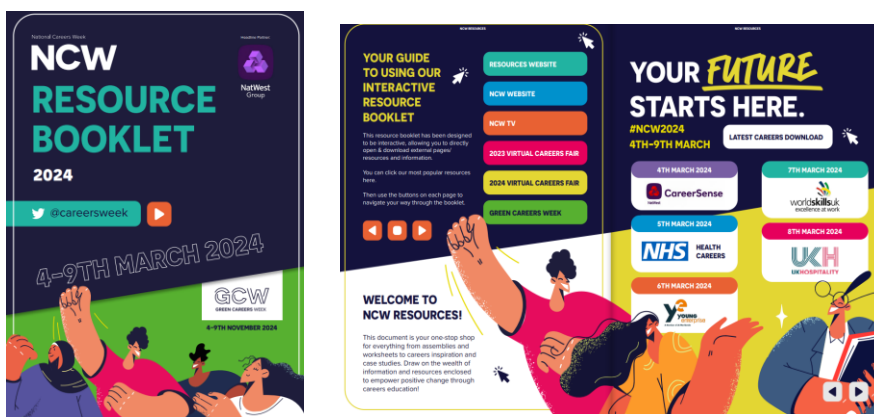
Parents/Carers should have received a copy of 'The Parents' Guide to NCW 2024' prior to National Careers Week via the MCAS App which included a whole range of information in relation to T Levels, Apprenticeships, Careers Pathways, Options Post 16 and Post 18 and also Work Experience and much more. (Copies are also available to download from the Careers section of the school website, however, If you would like a printed copy of this document, please get in touch)



## Contents



A lot of the information shared with pupils during National Careers Week can also be downloaded by accessing this interactive resource, also available on the school website.



It was fantastic to see so much engagement and enthusiasm throughout the week and we hope that you and your children found this to be a valuable and informative experience.

### **School Website**

A wide range of information relating to Careers, information, advice and guidance is available to view on the Careers section of our school website by visiting: [Careers Information Education Advice and Guidance - Lord Derby Academy](#)

As always, If you require any advice or information in relation to Careers, please contact our Careers Co-Ordinator, Miss Ward or your child can book an appointment with one of our Careers Advisers, who are in school every Wednesday.

We are always happy to help and to answer any questions that you or your child might have.

