



**THE DEAN TRUST**  
**Lord Derby Academy**

Chief Executive: Mr Tarun Kapur CBE  
Academies Director: Mr Barry Bridden MEd MSc  
Headteacher: Miss Victoria Gowan NPQH NPQEL

28<sup>th</sup> October 2021

LDA and our community

Dear Parents/Carers

I am always incredibly proud when local residents inform me of the excellent behaviour of our pupils in the community. For example, I recently received this email:

*'This morning I went to McDonald's in Huyton. I witnessed a number of Lord Derby Academy pupils inside and their behaviour was a credit to the school. Moving when people asked them to without a problem, even standing back to courteously allow adults to enter the restaurant before them. It showed good manners and respect for adults. I think we live in a period where people are quick to criticise children, but are not quick enough to give praise or credit where it is due. Thanks to all for instilling good behaviours in your children'*

Unfortunately, over recent weeks, I have also received a small number of complaints from local residents and shop owners about the disruptive behaviour of a minority of our pupils. This is in stark contrast to how our pupils behave in the school building. I take any such incidents very seriously and staff at the school work in close partnership with Huyton police and local shop owners. Can I please seek your support in talking to your children about the importance of them respecting local people, businesses and property. It is my responsibility to help to protect the health and safety of all our pupils and our wider school community. Any individual pupils involved in incidents in the local area will be appropriately sanctioned by the school and parents will be informed. We will be reinforcing this message in assemblies and form time throughout November.

I fully appreciate the vast majority of our pupils are always respectful, caring and well-mannered.

I truly thank you for your support in this matter.

With kind regards,

Miss V. Gowan

Headteacher

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